



**Solicitation Information  
December 30, 2013**

**Addendum #1**

**RFP # 7542371**

**Title: STATEWIDE LONGITUDINAL DATA SYSTEMS – COMMUNICATION SERVICES / SUPPORT**

**Submission Deadline: January 7, 2014 at 11:30 AM (EST)**

**ATTACHED ARE VENDOR QUESTIONS WITH STATE RESPONSES. NO FURTHER QUESTIONS WILL BE ANSWERED.**

**Gail Walsh  
Chief Buyer**

**RFP #7542371 – Statewide Longitudinal Data Systems – Communication Services/Support**

1. When do you expect to choose the winner of the RFP?  
**The review team expects to make a decision by the end of January 2014.**
2. When specifically will the program begin and end?  
**It is anticipated that the contract will run from March 1, 2014 through June 30, 2015, with the option of a one-year extension.**
3. Can you define the exact/specific audiences for the communications program?  
**Part of the vendor’s responsibilities is to help the core SLDS team define the target audiences.**
4. Is there an existing database of email or snail mail address for the “internal” audience segment?  
**While there is not a specific list for this project, there are many lists available that can be referenced in compiling a list specific to this project.**
5. Is there a list of relevant events that bring much of the “internal” audience/agency members together?  
**At this time, there is not a list of relevant events. It is a future objective of this project.**
6. Is there any current content we can draw from, or are we starting from scratch?  
**Information about the SLDS initiative, including RIDE’s proposal can be found at the following link:**  
**<https://nces.ed.gov/programs/slds/state.asp?stateabbr=RI> . In addition, the RI DataHUB is the data system that links data across state agencies. It is the hub of the SLDS work and should provide insight into the policy implications of the project and well as the communications tools currently available.**