



State of Rhode Island  
Department of Administration / Division of Purchases  
One Capitol Hill, Providence, Rhode Island 02908-5855  
Tel: (401) 574-8100 Fax: (401) 574-8387

**COMMUNICATIONS AND MARKETING SERVICES  
MASTER PRICE AGREEMENT (MPA -479)  
6/1/13 -5/31/17  
WITH ONE (1) ONE-YEAR RENEWAL OPTIONS**

**There is no guarantee of any level of spending activity to a vendor or vendors selected for this MPA.**

Executive Branch Agencies shall adhere to the following instructions in selecting a vendor from this MPA:

For projects up to \$25,000, an agency may select any vendor listed on the MPA. For projects between \$25,000 and \$250,000, the agency shall obtain a minimum of three quotes from vendors listed on the MPA. Further, the Division of Purchases may conduct a mini-bid process where vendors on the MPA in the appropriate category, would be sent the scope of work and have an opportunity to submit a proposal. If interested in a mini-bid process please contact RI Purchasing Staff Listed Below.

Nothing prevents the agency from getting three quotes or requesting a mini-bid process through the Division of Purchases for projects below the limits stated above. Nothing prevents the Division of Purchases from issuing a public solicitation for a specific project if deemed to be in the best interests of the State regardless of the amount. As a rule of thumb, projects exceeding \$250,000 would result in a public solicitation unless the Chief Purchasing Officer or Purchasing Agent issues an exception. The Purchasing Agent and/or the Chief Purchase Officer reserve the right to amend these limits at their discretion.

For guidance purposes, attached is a list of qualified vendors, sorted by category, along with the evaluation scores.

**RI Division of Purchases Contact:**

David Francis, Interdepartmental Project Manager  
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Email: david.francis@purchasing.ri.gov



STATE OF RHODE ISLAND AND PROVIDENCE PLANTATIONS

Department of Administration  
 DIVISION OF PURCHASES  
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 Providence, RI 02908-5855

Tel: (401) 574-8100  
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Website: [www.purchasing.ri.gov](http://www.purchasing.ri.gov)

MPA 479 COMMUNICATIONS AND MARKETING SERVICES					
Category 1 Strategic Marketing Consultation		Category 2 Technical Services		Category 3 Research Based Services	
Company	Total Score	Company	Total Score	Company	Total Score
Advertising Ventures Inc.	86.00	Advertising Ventures Inc.	86.00	Advertising Ventures Inc.	98.00
The RDW Group, Inc.	86.00	The RDW Group, Inc.	86.00	The RDW Group, Inc.	98.00
NL Partners	82.00	NL Partners	82.00	Duffy & Shanley, Inc.	93.00
Duffy & Shanley, Inc.	80.00	Duffy & Shanley, Inc.	80.00	Geovision, Inc.	91.00
Geovision, Inc.	80.00	Geovision, Inc.	80.00	Maximus Health Services Inc.	86.00
Maximus Health Services Inc.	77.00	Maximus Health Services Inc.	77.00		
Basics Group, Inc.	77.00	Basics Group, Inc.	77.00		
Advocacy Solutions, LLC	72.00	New Harbor Group	70.00		
New Harbor Group	70.00	Nail Communications	68.00		
Nail Communications	68.00	True North Communications, LL	65.00		
True North Communications, LL	65.00				

MPA 479 COMMUNICATIONS AND MARKETING SERVICES Vendor Contact Listing

<u>Name</u>	<u>Contact</u>	<u>Title</u>	<u>Email</u>	<u>Tel</u>	<u>PO #</u>
1 Advocacy Solutions,LLC	Francis X. McMahon, ESQ	President	<a href="mailto:fcmahon@advocacysolutionsllc.com">fcmahon@advocacysolutionsllc.com</a>	401-831-3799	<a href="#">3327767</a>
2 Basics Group Inc.	DWIGHT MCMILLAN	President	<a href="mailto:DWIGHT@BASICSGROUP.COM">DWIGHT@BASICSGROUP.COM</a>	401-454-0700	<a href="#">3333773</a>
3 Nail Communication	Jeremy Crisp	Managing Partner	<a href="mailto:jcrisp@nail.cc">jcrisp@nail.cc</a>	401-331-6245	<a href="#">3327423</a>
4 New Habor Group	David Preston	Principal	<a href="mailto:dpreston@nharbor.com">dpreston@nharbor.com</a>	401-831-1200	<a href="#">3327300</a>
				207-755-5251 ext. 14;	
5 NL Partners	Healthier Bowman; Russell Leonard	Account Executive; President	<a href="mailto:hbowman@nlpartners.com">hbowman@nlpartners.com</a> ; <a href="mailto:rleonard@nlpartners.com">rleonard@nlpartners.com</a>	207-775-5251 ext 13	<a href="#">3327605</a>
6 True North Communications	William Fischer	President	<a href="mailto:bfischer@tnorthcomm.com">bfischer@tnorthcomm.com</a>	401-228-8016	<a href="#">3327610</a>
		Chief Operating Officer			
7 Advertising Ventures, Inc	Joseph R. Miech		<a href="mailto:jmiech@addventures.com">jmiech@addventures.com</a>	401-453-4748	<a href="#">3327360</a>
8 Duffy and Shanley, Inc	Jeremy Duffy	Vice President	<a href="mailto:JADuffy@duffyshanley.com">JADuffy@duffyshanley.com</a>	401-274-0001	<a href="#">3327613</a>
				617-926-5454	
9 GEOVISION INC	JUAN MANDELBAUM	President	<a href="mailto:JUANM@GEOVISIONONLINE.COM">JUANM@GEOVISIONONLINE.COM</a>	ext. 104	<a href="#">3333364</a>
10 MAXIMUS HEALTH SERVICES INC	Erin Dugan	Senior Manager	<a href="mailto:ErinEDugan@maximus.com">ErinEDugan@maximus.com</a>	401-741-5283	<a href="#">3327744</a>
11 RFW Group Inc	James Pontarelli	President	<a href="mailto:jpontarelli@rdwgroup.com">jpontarelli@rdwgroup.com</a>	401-521-2700	<a href="#">3327603</a>